CARTOON/GRAPHIC ANALYSIS CHECKLIST

Visual Component

Who is represented in the text?

- Specific individual
- A group
- Well known personality

How are they presented?

- Hand/facial gestures
- Body language
- Mood/expressions
- Caricature
- Stereotype
- Symbolism
- Icons
- Recognisable style of cartoonist
- Doodle/line drawing
- Type of clothing
- Size/scale

Written Component

What is said and by whom?

- Bubbles/caption
- Dialogue
- Visual prop/sign

(Who is silent? Why?)

What is the message/meaning?

What ideas are conveyed?

- Perspectives in text
- Themes and ideas explored

How? (Language Features)

- Tone
- Level of language
- Word choice/modality
- Pun
- Irony
- exaggeration

What is the composer's purpose?

- Entertain
- Ridicule
- Criticise
- Satirise
- Expose weakness

Framing/layout

What is

happening?

Location/setting

Action

• props

- Reading line/vectors/foc al point (dominance)
- Tone
- Colour
- positioning

